

Community Area Grant Application Form 2010/2011

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

We strongly advise that you contact your Community Area Manager before completing your application.

1 - Your organisation or group

Name of organisation	Marlborough Apple Day		
Contact name			
Contact address			
Contact number		e-mail	
Organisation type	Not for profit organisation <input type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify Community group		

2 - Your project

In which community area does your project take place? (Please give name – see section 3 of the grants pack)	Marlborough
Does your town/parish council know about your project?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
What is your project? Important: This section is limited to 300 characters only (inclusive of spaces).	Marlborough Apple Day 2010 will join other Apple Day festivities countrywide to celebrate and raise awareness about the nation's favourite fruit, the importance of local apple varieties and orchard wildlife habitats. It will also see the launch of our own Community Orchard.
Where will your project take place?	Marlborough Town Hall
When will your project take place?	October 17 th 2010
How many people will benefit from your project?	As many as possible in the Community
How does your project demonstrate a direct link to the community plan for your area? Please provide a reference/page no.	It will help deliver policies in North Wessex AONB: "to ensure characteristic habitats and species of North Wessex Downs are conserved and enhanced" 4.2 p 12 Marlborough Community Plan

What is the link between your project and other local priorities? e.g. Priorities set by your area board and parish plans.

To maintain and enhance the distinctive character of the local countryside (4.2; 4.3) Need to conserve landscape in and around towns and villages (7.6)

How did you discover there was a need for your project and how will your project benefit your local community?

Important: Please do not type in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)

The project was set in motion as result of a meeting called by then-mayor, Cllr Nicholas Fogg. As well as local interested parties, he invited the founders of the Apple Day concept (directors of Common Ground, winners of the Independent newspaper's Ecological Charity of the Year award) to make a presentation. Apple Day links nature with culture, and focuses on the positive investment people can make in their own localities. It celebrates the great diversity of apples that can be grown in the UK (over 3,000) with emphasis on regional varieties (such as Bedwyn Beauty which will feature prominently in Marlborough Apple Day). It seeks to halt the loss of old orchards and the wildlife they support, to encourage new plantings, stimulate local pride, revive shared knowledge, customs and recipes. We shall act on all this and aim to inspire our schoolchildren to appreciate local food production, intelligent eating and a healthy diverse environment. For art and craft competition materials we will use where possible Scrapstore (a local charity that aims to promote learning through creativity and reuses low-cost "waste" resources).

Any other information about your project.

Marlborough Apple Day (planned to be an annual event) will educate, entertain and launch our Community Orchard project, with the Mayor planting our first tree and local primary and pre-school children planting apple pips. We hope to inspire volunteers of all ages to join in creating and maintaining the orchard long-term -- and share the fruits of course. The centrepiece of our first Apple Day will be a display and tasting of over 60 named apple varieties, including local rarities. There will be sweet and savoury apple-related foods, presses to make "home-made" apple juice, and a "bring and take" stall for windfalls. Environmental groups will stress the importance of biodiversity and sustainability; beekeepers will explain pollination; experts will tell how the apple came to Britain, show how to prune and train apple trees, and cope with a glut in the kitchen. Commercial stalls will include sales of apple trees, single variety apple juices, artisan ciders and mulled apple drinks.

3 - Management

How many people are involved in the management of your group/organisation?

Of these, how many are:

Over 50 years	Male	<input type="text" value="1"/>	Female	<input type="text" value="7"/>
25 – 50 years	Male	<input type="text" value="1"/>	Female	1 <input type="text"/>
Under 25 years	Male	<input type="text"/>	Female	<input type="text"/>
Disabled People	Male	<input type="text"/>	Female	<input type="text"/>
Black and Minority Ethnic people	Male	<input type="text"/>	Female	<input type="text"/>

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?

Continue to encourage local businesses to support us; continue fund-raising events during the year; continue contact with local schools & community groups; look for wider recognition and work towards our event achieving what Ludlow and Abergavenny Food Festivals have achieved for them. Apple Day 2010 is our first big step to making our own community orchard a reality.

If you were not awarded the full amount requested, what would be the impact on your project?

We are committed to Marlborough Apple Day but clearly if we were not awarded the full amount requested, we will reconsider and scale back some of our plans. The Town Hall is an ideal venue as it is central with easy parking and disabled access. It allows us to ensure that the event can take place whatever the weather. F.O.C. is not possible and reduced rates only apply from Monday to Friday. On the day charity stalls will make a contribution, commercial stalls will pay a 10% pitch fee.

How will you know whether your project has made a difference in the community?

We will know if our project has made a difference by the ongoing involvement from schools, traders, town council and community groups and by Marlborough Apple Day becoming a recognised day in the local community calendar and beyond.

Have you contacted Charities Information Bureau for help with your application/ to seek funding?

Yes

No

To who have you applied for funding for this project (other than Wiltshire Council)?

Waitrose Community Matters scheme

Have you been successful?

Yes

No

Have you or do you intend to apply for a grant from another area board within this financial year?

Yes

No

If yes, please state which ones.

Are you in receipt or anticipating other funding from Wiltshire Council for this project?

Yes

No

4 - Information relating to your last annual accounts (if applicable)

Year ending:

Month:

Year:

A - Total income:

£

B - Minus total expenditure:

£

Surplus/deficit for year: (A minus B)

£

Free reserves held:

£

5 - Financial information

Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc.		Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C)	
			P/C
Town Hall hire	£379	Own fundraising/reserves	£75
Public liability insurance	£134		£
Participant expenses	£150	Parish/town council	£
Apple tree for ceremony	£51.95		£
Publicity, leaflets & posters	£335.12	Trusts/foundations	£
	£		£
Activity material for children	£100	In kind	£
Apple variety display & tasting	£220		£
Envelopes/2 nd class postage	£73.74	Other	£
	£	Stall pitch fee & donations	£160
	£	Donations from activities	£100
	£	Sponsorship	£200
	£	Waitrose green token scheme	£200
Total Project Expenditure	£1443.81	Total Project Income	£735

Total project income B	£1,443.81
Total project expenditure A	£735
Project shortfall A – B	£708.81
Award sought from Wiltshire Council Area Board	£708.81
Bank Details	
Please give the name of the organisations' bank account e.g. Barclays	Nationwide
Please give the title name of the organisations' bank account e.g. current	Marlborough Apple Day

6 – Supporting information – Please enclose the following documentation

Enclosed (please tick)

- Written quotes including the one you are going to use
- Latest inspected/audited accounts or annual report
- Income and expenditure budget for current financial year
- Project budget (if applicable)
- Terms of reference/constitution/group rules
- Evidence of ownership/lease of buildings and/or land

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

7 - Equalities and Inclusion – Wiltshire Council is committed to ensuring that its work through the Area Boards benefits all sections of our community and promotes equality and inclusion. To assist us in assessing how your application aims to meet our commitment to equality and inclusion, please provide a brief answer to the following:

a) How does your project work to either (a) promote equality and access to services/facilities, and/or (b) reduce disadvantage?

b) How does your project work to promote inclusion, participation and good community relations?

This community project aims to encourage wide participation through local networks and working with the local schools and different community organisations: WI, WWT, Gardening Association, Marlborough Climate Pledge, local food producers etc. We will use local community info. & publicity outlets.

c) Is your project targeted at a specific group? If yes, please tick any of the following which apply

- Under 25's Over 50's
- Mostly or all men/boys Mostly or all women/girls
- Specific minority ethnic groups (please state which groups)
- Specific faith groups (please state which groups)
- People/families on low income
- Other disadvantaged groups (please state which groups)

8 - Declaration (on behalf of organisation or group) – I confirm that...

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
- Equal opportunities Access audit Environmental impact
- Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date:

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team